Press Release

For Immediate Release

# Sigma Production Brings Top Acts to Headline

# DJ Revolution Festival 2014 – Hong Kong’s First EDM Festival

[Hong Kong, 21 August 2014] Hong Kong-based curator Sigma Production is staging Hong Kong’s first-ever EDM festival this summer – **DJ Revolution Festival 2014** will be held at AsiaWorld-Expo on 30 September, featuring DJ live performance by world renowned talents **Alesso**, **MOTi**, **Dubvision** and **Hot Mouth**.

With the growing popularity of electronic dance music (EDM) in the west, Sigma Production is on a mission to promote the EDM culture in this part of the world, and to inspire moments of happiness and unity that connect people to each other. Having organised various mind blowing DJ Revolution club nights in Hong Kong since 2013, Sigma is taking it to the next level this summer with the city’s first-ever **DJ Revolution Festival 2014** which will bring an unprecedented experience that music lovers in Hong Kong deserve.

Headlining the festival is Stockholm-born **Alesso,** who is currently ranked number 13 DJ in the world. Since his debut in the scene in 2011, Alesso has achieved worldwide recognition with wide support of his original productions and remixes from the likes of Avicii, Swedish House Mafia, Tiësto, Sander van Doorn, Kaskade and other well-established DJs. Now a regular at some of the world’s largest festivals and collaborating with producers such as Sebastian Ingrosso, Calvin Harris and One Republic, Alesso continues to bring uplifting moments to the forefront of global dance music. From his first single ‘Nillionaire’ and breaking through with the dark and energized ‘Raise Your Head’, Alesso has had successive Beatport chart toppers.

Along with Alesso to appear in the festival are a host of up-and-coming DJs. Dutch artist **MOTi** has been hooked on music since an early age and has never stopped looking for the most cutting edge sounds. With the successful “Back to Acid” in 2013 and this year’s collaboration with DVBBS “This is Dirty” which went number 3 overall on the Beatport Top 100, MOTi is surely rising to the top of the progressive house paradigm.

Also hailing from the Netherlands are DJ and producing duo **DubVision**, formed by the Leicher brothers Victor and Stephan. Their passion for music leads to great tracks such as “All By Myself” – the track that is being played everywhere and by everyone featuring the duo’s signature sounds. The track went straight up to number 8 in the Progressive House chart and number 25 overall on Beatport.

The brainchild of Jon Pegnato, **Hot Mouth** was born in 2008 with the release of original tracks, collaboration and remixes on key labels, which generated several Beatport Top 10 hits in 2009. In 2014, Hot Mouth showcases a distinguished edge with the track “Flash”. A no-nonsense dance floor fire starter, “Flash” is a driven and funky tech-house output that oozes with electro house appeal.

Be prepared for an unforgettable, euphoric party at the first ever EDM festival in Hong Kong! Brought to Hong Kong by Sigma Production, **DJ REVOLUTION FESTIVAL 2014** will be held on 30 September 2014 at AsiaWorld-Expo. Tickets are on sale starting 22 August 2014 at HK Ticketing’s Venue Box Offices, K11 Select and Tom Lee Music Stores. Ticket purchase hotline: 31 288 288, [www.hkticketing.com](http://www.hkticketing.com).

## Sigma Production Presents

## DJ REVOLUTION FESTIVAL 2014

## Hong Kong’s EDM FESTIVAL

Date: Tuesday, 30 September 2014

Time: 6pm

Venue: AsiaWorld-Expo Arena

Tickets: All standing HK$1080 / HK$880 / HK$680 (advanced) / HK$500 (Under 18 with valid full-time student ID)

 No replacement for any loss of Standing tickets

 Available from 22 August 2014 through HK Ticketing, K11 Select and Tom Lee Music Stores

Ticketing hotline: 31 288 288

On-line ticketing: [www.hkticketing.com](http://www.hkticketing.com)

HK Ticketing applies a customer service fee to all tickets purchased via its network. This fee is additional to the face value of the ticket and is payable upon purchase of tickets.

Sigma Production official website: <http://www.sigma-production.com/>

Alesso official website: <http://alessoworld.com/>

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**About Sigma Productions**

Sigma Production is an entertainment production company that also provides consultancy and artist booking services. The Hong Kong-based company prides itself in introducing the most up-to-date music to Asia by bringing world-renowned artists as well as up-and-coming talents. The Sigma team consists of members from diverse backgrounds with a wealth of experience in crafting entertaining events with high-level of creative design inputs as well as integrated project management expertise. Since 2011, Sigma has staged countless successful music events in Hong Kong including the DJ Revolution series.

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