Press Release

For Immediate Release

# Celebrating Hong Kong-inspired Album “The Magic Whip” Blur Returns Hong Kong this Summer

[Hong Kong, 15 April 2015] Hong Kong fans no doubt have fond memories of legendary British band **Blur**’s last concert here in 2013. Now they can all relive the memory as the band has confirmed a live date this summer. **blur現場演唱會Live in Hong Kong 2015** will be held on 22 July 2015 at Hong Kong Convention and Exhibition Centre.

It all seems like yesterday when **Blur** was in Hong Kong two years ago. Fans in Hong Kong were treated to a pleasant surprise when the band announced on stage that they had a few days off in Hong Kong. And soon it turned into spotting of the band travelling the city in MTR and that they were recording in a studio in Kowloon! Then it all went quiet for a long, long time and finally, early this year the band announced the release of the album *‘The Magic Whip’*, featuring songs that came from their recording sessions in Hong Kong.

The recordings, which began during a five-day break in touring in Spring 2013 – at Avon Studios in Kowloon, Hong Kong – were put aside when the group finished touring and returned to their respective lives. Last November Graham Coxon revisited the tracks and, drafting in **blur**’s early producer Stephen Street, he worked with the band on the material. Albarn then added lyrics and the 12 tracks of **The Magic Whip** are the result.

**Blur** were formed in 1989 by Damon Albarn, Graham Coxon, Alex James and Dave Rowntree and signed with Food/EMI the same year. The band’s first taste of success came from debut album *Leisure* in 1991. The following years **Blur** released what are now regarded as classics: *Modern Life Is Rubbish* (1993), *Parklife* (1994) and *The Great Escape* (1995) – albums that helped propel the band to mass popularity in the UK and beyond. The eponymous *Blur* was released in 1997 and seventh album *Think Tank* (2003) was **Blur**’s first as a three-piece after the temporary departure of founding guitarist Graham Coxon.

In 2009 **Blur** reconvened as a four-piece to play a series of UK shows including two sold out dates at Hyde Park and a historic Sunday night appearance at Glastonbury.

One of the most successful British bands of the last two decades, **Blur** have won a total of five BRIT Awards, and were twice nominated for the Mercury Music Award.

Fans in Hong Kong will be happy to see the band returning to the city. Brought to Hong Kong by Midas Promotions, **blur現場演唱會Live in Hong Kong 2015** will be held on 22 July 2015 at Hong Kong Convention and Exhibition Centre. Tickets are on sale from 20 April 2015 at HK Ticketing’s Venue Box Offices, K11 Select and Tom Lee Music Stores. Ticket purchase hotline: 31 288 288, [www.hkticketing.com](http://www.hkticketing.com).

## blur現場演唱會Live in Hong Kong 2015

Date: Wednesday, 22 July 2015

Time: 8pm

Venue: Hong Kong Convention and Exhibition Centre - Hall 5BC

Tickets: HK$1,080 / HK$880 / HK$680 / HK$480 All Seated Only

 Available from 20 April 2015 at HK Ticketing’s Venue Box Offices, K11 Select and Tom Lee Music Stores

Ticketing hotline: 31 288 288

On-line ticketing: [www.hkticketing.com](http://www.hkticketing.com)

**Blur** official website: <http://www.blur.co.uk/>

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