**LIFE IN COLOR “WORLD’S LARGEST PAINT PARTY” 2015**

**TO BE POSTPONED TO SUMMER 2016**

**PARTY STILL GOES ON FOR HOPE & DONATION TO**

**THE HONG KONG VICTIMS OF THE TAIPEI TRAGEDY**

[Hong Kong, 9 JULY 2015] Out of respect to the victims and their families of the incident at Formosa Fun Coast in Taipei, Sigma Production is announcing the postponement of our upcoming event, **LIFE IN COLOR “WORLD’S LARGEST PAINT PARTY**” **2015** at AsiaWorld-Expo on 25 July 2015**,** to summer 2016. New date information will be made available within the coming days at [www.facebook.com/lifeincolorhongkong](http://www.facebook.com/lifeincolorhongkong). We will also be hosting a question and answer session online in the coming days to address any concerns or comments our fans may have. Sigma Production is regretful to postponing the event under great pressure; however, this is the best solution at this point in time under all circumstances. Moreover, it is confirmed that the water-based paint for Life in Color is non-toxic and not harmful to the human body. It is also approved and allowed to be used at the event by the Fire Department of the HKSAR.

At the same time, Sigma Production would like to announce that our party on 25 July 2015 will still go on as the **HOPE CHARITY PARTY 2015**, which 100% of ticketing profits will be donated to the Hong Kong victims of the Taipei tragedy. To all of our fans that have purchased tickets to Life in Color 2015, you are more than welcome to come support our **HOPE CHARITY PARTY 2015** with the following DJs lineup

- TJR

* Danny Avila
* 2 Faced Funks
* more to be announced

To the others who would like to refund their tickets, please check out the attached “Refund Notice” document.

**HOPE CHARITY PARTY 2015** is one of the biggest neon parties in Hong Kong which will take place at AsiaWorld-Expo Hall 10 on 25 July 2015. 100% of ticketing profits will be donated to the Hong Kong victims of the Taipei tragedy. Tickets are available now at HK Ticketing’s Venue Box Offices, K11 Select and Tom Lee Music Stores. Ticket purchase hotline 31 288 288, [www.hkticketing.com](http://www.hkticketing.com)

## HOPE CHARITY PARTY 2015

Date: Saturday, 25 July 2015

Time: 5pm

Venue: AsiaWorld-Expo Hall 10

Tickets: ​HK$780 General Admission ALL STANDING

No replacement for any loss of Standing tickets

Available from 13 July 2015 onwards through HK Ticketing’s Venue Box Offices, K11 Select

and Tom Lee Music Stores.

Ticketing hotline:​ 31 288 288

On-line ticketing:​ [www.hkticketing.com](http://www.hkticketing.com)

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